

FEATURE HAIRSTYLIST

Kia Sterling



Coiffure: Your name and country/town of your business please:

KS: Kia Sterling Philadelphia, PA. United States

Coiffure: Do you have any website(s) you would like me to link to from this interview?

KS: Facebook:FACEBOOK.com/Kia Sterling

Coiffure: Tell a little about yourself personally and if you attended school or you are self-taught hairstylist?

KS: I've had a passion for hair, fashion, and make-up since I was a child. It started off as a hobby and I decided to make it a career choice. I attended Berean Institute of Philadelphia for Cosmetology.

Coiffure: Do you think going to school for hairstyling is important to excel in the business later on?

KS: Yes, I believe you get your foundation in school, and learning the fundamentals of hairstyling is vital to our longevity in this industry.

Coiffure: Did you always long to be an artist, or did you stumble upon your talent by chance? Who or what inspired you to become a hair stylist?

KS: Yes, I've been in love with the art of hairstyling since I was about ten years old. Fashion has always been one of my biggest inspirations for years.

Coiffure: What is your favorite or most exciting aspect about your job?

KS: I absolutely love what I do! I love making people feel great about themselves, and creating new images for them.

Coiffure: What surprises you most about working as a hair stylist?

KS: I'm surprised that with each client I service I learn more about myself. You'd be surprised how much you learn about yourself through servicing others.

Coiffure: What individual products and brands you're "addicted" to at the moment and you use on a daily basis?

KS: My favorite products right now are Texturing Taffy by Kenra and J Beverly Hills shine spray.

Coiffure: What are some of the most basic but effective hair care tips that you have, that are really important?

KS: Getting regular trims, getting regular protein and hydration deep treatments, and always wrap your hair at night.

Coiffure: What is the biggest hair care don't's?

KS: Never apply chemicals to your own hair, always visit a professional hairstylist, and never leave a weave in too long, it will cause matting and severe breakage. Always visit your stylist for weave maintenance.

Coiffure: Have you had an extreme, crazy or bad experience with a hair care product? If so, what happened?

KS: Yes, I don't care for products that make hair extremely hard. Years ago there was a very popular spritz that I used one time. It made the hair feel extremely rough, dry and brittle. Needless to say, I never used that product again.

Coiffure: What's the worst thing a woman can do to her hair?

KS: Not visiting a professional stylist for regular trims and treatments.

Coiffure: What's the one haircare tool you simply can't live without?

KS: I can't live without my Babybliss flat iron.

Coiffure: What do you think are best/worst trends in the hair industry right now?

KS: My favorite trends right now are short cuts that are disconnected and unconstructed, and free flowing hair. And my least favorites are hair that looks too perfect. I love when hair looks tossed.

Coiffure: Do average girls need to splurge on high-priced hair care products, or are drugstore items just as satisfactory?

KS: Well, I'm a true believer in quality products when it comes to hair-care. The better the product, the better the result.

Coiffure: Do you have any general tips/tricks for extending color between visits?

KS: Using a gloss between color services will add longevity to color.

Coiffure: Which hairstyles do you tend to do the most often? Which hairstyles are the most popular?

KS: I love giving clients a new image. Therefore, cuts, color, and weaves are my favorite choices. These can give a woman a totally new look.